

Imogen Lamport, B.A Communications, AICI CIP

Speaker, Trainer, Author, Blogger

Imogen Lamport founder of Bespoke Image and the Academy of Professional Image is one of Australia's leading qualified Image Consultants. She shares her extensive knowledge through speaking engagements and corporate workshops as well as working with private clients helping them discover and enhance their personal brands through colour and style consultations, wardrobe therapy and personal shopping.



Imogen is a highly sought after speaker and has spoken in the USA, Malaysia, Philippines as well as in every Australian State.

Not only has Imogen authored four books on image related topics, her blog **Inside Out Style** is read by a large and growing global audience and she is regularly approached by the media to provide comment on image related topics.

Imogen is active in the image industry and is 2012/2013 VP Funds Development of the International board of the Association of Image Consultants International (AICI), and has been a past President of the AICI Australian Chapter.

People are saying:

Your informative and entertaining presentation for International Women's Day has had extremely positive feedback, with many women determined to use your helpful tips and advice in dressing more confidently for the workplace. **Department of Treasury and Finance, Victoria**

Your presentation showed us a simple, yet effective way to increase success in business.
City of Kingston Women in Business networking events

Insightful information presented in a friendly, non-condescending way. Would loved it to have been a longer talk. Thanks Imogen **Jennifer Kiely, of Kiely Media**

The best speaker at the AICI conference. Concrete information with lots of tips. Imogen really knows her stuff! **Wendy Buchanan, Perceptions Eyewear**



Imogen Lamport has been interviewed by:

Contact Imogen and make a booking:

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0413 416 954
www.aopi.com.au
www.besokeimage.com.au
www.insideoutstyleblog.com



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Imogen Lamport—Colour and Image Consultant

Presentation and workshop topics cover the ABCs of Image and include:

Appearance:

- Getting Ahead in Business: how to enhance your personal brand
 - What is a personal brand and what a great personal brand can do for you
 - How your image represents your personal brand
 - Image Makers and Image Breakers
 - Colour and your brand
 - Your brand, your behaviour
 - Aligning your brand with your ideal career path
- How to Look Slimmer and Younger: No Extreme Makeover Required
- How to Maximise Your Personal Style: discover how best to express your style
- Your 5 Step Formula for a Fabulous Wardrobe: the easy way to create an effective wardrobe
- The Art of Packing Light: whether holiday or business travel, this system will work for you

Behaviour:

- Basics of Business Etiquette: digital and personal etiquette skills for the 21st Century
 - From greetings to eating, etiquette in the modern world
 - Navigating the pitfalls of digital etiquette in the Social Media and internet age
- Reading Body Language

Communication:

- Blogging Your Way to Expert Status: get in front of potential new clients and the media by learning how to effectively use this new media
 - The benefits of blogging
 - Blogging platforms and some of the technical aspects
 - How to come up with an endless stream of ideas
 - How to market your blog
 - How to create exciting headlines for blog posts
 - Ways to monetize your blog
- Tapping into the Ebook Revolution: harness the power of the internet to create a passive income stream
- Communication Styles: understand the many ways we communicate and how communication styles vary

Previous Clients include:



Department of
Treasury and Finance



City of
KINGSTON



LILYDALE HEIGHTS
COLLEGE

Lander & Rogers
Lawyers

FLETCHERS



Maddocks



MANNINGHAM
BALANCE OF CITY AND COUNTRY

HOCKING STUART
The Hardest Working Estate Agents



BDF ●●●●
Beiersdorf

McKinsey & Company

ProVision
Your local independent optometrist

