Herald Sun

News

Gai Waterhouse hits out at Julia Gillard's fashion on world stage

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HeraldSun
April 27, 2011 12:00am

LEADING racing identity Gai Waterhouse has hit out at Julia Gillard's dress sense as the Prime Minister traverses the world stage.

Ms Waterhouse, one of the most powerful women in the racing industry and known for her impeccable fashion sense, has declared Ms Gillard needs to smarten up her appearance while representing Australia on her international mission.

"When will our dear Prime Minister go to (Sydney hairdressing salon) Valonz?" Ms Waterhouse wrote on her blog after seeing a photo of Ms Gillard visiting tsunami-ravaged Japan.

"She desperately needs a make-over. It wasn't the carnage behind that gave me the horrors, but the woman standing in front of it.

"Can't our leaders be stylish? With popularity waning she needs every card up her sleeve."

Ms Waterhouse's call for a Prime Ministerial fashion overhaul was backed by Melbourne style gurus.

Imogen Lamport, of Bespoke Image consultants, said Ms Gillard needed expert help.

"The reality is I don't think Julia Gillard is that interested in clothes," Ms Lamport said. "Either she gets herself some help and it stops being an issue, or she does not get help and it will continue to be an issue.

"If we are distracted by your appearance, we are not listening to what you say."

Personal stylist Amber Renae said the PM's fashion choices were not flattering: "She is very outdated and needs to work with a stylist."

However, fashion commentator Melissa Hoyer said Ms Gillard's wardrobe should not be an issue: "She has got a few more important things on her mind."

Ms Waterhouse emphasised her comments were facetious and she was not downplaying the importance of Ms Gillard's trip.