



MEET THE SPEAKER **IMOGEN LAMPORT**

Imogen Lamport is an internationally certified, award-winning image consultant and image trainer whose passion is demystifying the science and art of style so that you can define your personal style and curate a wardrobe full of clothes you love to wear as they express your personality from the inside out.



Imogen Lamport is the founder of Bespoke Image. She has been training aspiring personal stylists since 2006 through her Academy of Professional Image and is an innovator in the image industry having created the 18 directional Absolute Colour System. She shares her extensive knowledge through speaking engagements and corporate workshops as well as working with private clients helping them discover and enhance their personal brands through colour and style consultations, wardrobe therapy, and personal shopping.

Imogen is a highly sought after speaker and has spoken in the USA, Malaysia, the Caribbean, and the Philippines as well as in every Australian State.

Not only has Imogen authored four books on image related topics but her blog Inside Out Style is also read by a large and growing global audience and she is regularly approached by the media to provide comments on image related topics.

PEOPLE ARE SAYING:



DEPARTMENT OF TREASURY AND FINANCE, VICTORIA

Your informative and entertaining presentation for International Women's Day has had extremely positive feedback, with many women determined to use your helpful tips and advice in dressing more confidently for the workplace.



CITY OF KINGSTON WOMEN IN BUSINESS NETWORKING EVENTS

Your presentation showed us a simple, yet effective way to increase success in business.



JENNIFER KIELY, OF KIELYMEDIA

Insightful information is presented in a friendly, non-condescending way. Would loved it to have been a longer talk. Thanks, Imogen!



WENDY BUCHANAN, PERCEPTIONS EYEWEAR

The best speaker at the AICI conference. Concrete information with lots of tips. Imogen really knows her stuff!

CONTACT IMOGEN AND MAKE A BOOKING:

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Imogen Lamport has been
interviewed by:



PRESENTATION AND WORKSHOP TOPICS COVER THE ABCS OF IMAGE AND INCLUDE:

Appearance:

- Getting Ahead in Business: How to enhance your personal brand
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 - What is a personal brand and what a great personal brand can do for you
 - How your image represents your personal brand
 - Image Makers and Image Breakers
 - Colour and your brand
 - Your brand, your behaviour
 - Aligning your brand with your ideal career path
- How to Look Slimmer and Younger: No Extreme Makeover Required
- How to Maximise Your Personal Style: Discover how best to express your style
- Your 5 Step Formula for a Fabulous Wardrobe: The easy way to create an effective wardrobe
- The Art of Packing Light: Whether holiday or business travel, this system will work for you

Behaviour:

- Basics of Business Etiquette: Digital and personal etiquette skills for the 21st Century
 - From greetings to eating, etiquette in the modern world
 - Navigating the pitfalls of digital etiquette in the Social Media and Internet age
- Reading Body Language

PRESENTATION AND WORKSHOP TOPICS COVER THE ABCS OF IMAGE AND INCLUDE:

Communication:

- Blogging Your Way to Expert Status: Get in front of potential new clients and the media by learning how to effectively use this new media
 - The benefits of blogging
 - Blogging platforms and some of the technical aspects
 - How to come up with an endless stream of ideas
 - How to market your blog
 - How to create exciting headlines for blog posts
 - Ways to monetize your blog
- Tapping into the Ebook Revolution: Harness the power of the internet to create a passive income stream
- Communication Styles: Understand the many ways we communicate and how communication styles vary

Previous Clients include:

